

MURRIETA'S POPULATION REACHES 100,173 IN 2008

Murrieta achieved a significant milestone in its young history when the State Department of Finance announced that the city now has a 2008 population of 100,173. This number is even more telling when it is realized that Murrieta had a population of 24,000 in 1991 and that our population in 2000 was 44,282.

Other indicators of our significant growth are reflected in our sales tax and property tax revenues:

MURRIETA SALES TAX REVENUE GROWTH

1991/92 Sales Tax = \$524 K

2000/01 Sales Tax = \$4.8 M

2007/08 Sales Tax = \$12.5 M

MURRIETA PROPERTY TAX REVENUE GROWTH

1991/92 Property Tax = \$767 K

2000/01 Property Tax = \$1.9 M

2007/08 Property Tax = \$7.7 M

These numbers reflect an underserved market which creates opportunities for retailers and other businesses. Please contact Bruce Coleman, Economic Development Director for the City of Murrieta at 951 461 6021 (office), 909 557 7660 (cell) or bcoleman@murrieta.org.